



For Immediate Release  
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## IAA Announces Member Mobile App

April, 17, 2014--Cherry Hill, NJ—Insurance Administrator of America Inc. (IAA) a third party administrator has announced the release of their mobile app for plan members. The mobile app was created by Health Portal Solutions (HPS) a San Antonio, Texas based web portal developer.

“IAA is pleased to partner with HPS to bring our clients a mobile solution,” said Paul Kelly, president of IAA. “Giving plan members better access to their insurance information will help them become more engaged and informed healthcare consumers.”

All IAA members will now be able to download the free IAA member app to over 250 supported Android, iOS, Windows or BlackBerry powered mobile devices. Through this app, participants can use their existing IAA web portal account to access many of the same resources as they could on the IAA web portal.

The IAA Member app is available now for download in Google Play, Apple App Store and Windows Store.

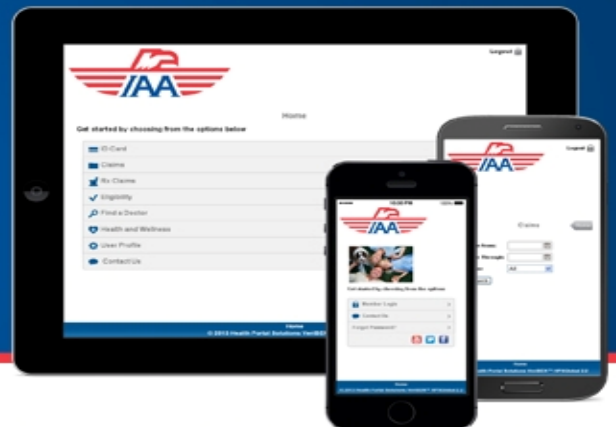
### About IAA

For over 20 years Insurance Administrator of America has provided its clients self-funded and consumer-driven plans that best suit the life of their businesses. By unbundling the services that traditional insurance providers lump together, IAA helps clients design a better coverage and benefits package that provides significant cost savings.

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